

Panchayat Election Political Analysis

Panchayat Report SOP		
1	Section 1: Understanding the Panchayat	
a	Demographics	Ensure AC name; Panchayat Name, District Name, PC Name, Number of voters, No. of wards, Number of Booths, Total Population, No. of households, SC/ST Population and Hindu/Muslim population are mentioned
	Source: Data Sourced from District Panchayat Office	
b	Overview	A brief overview of the Panchayat which includes the following: 1.Socio-economic-political history 2.Electoral performance of major political parties and leaders- including the MLA, party 3.Issues and demands that might impact election 4.Major hotspots of the Panchayat 5.Public perception of present office bearers and major political stakeholders
c	Caste/Tribe Analysis	1. At least 5 castes/tribes (relevant subcastes/tribes) should be mentioned in the report. 2.This section should include %votes covered by these castes and Current Inclination 3.Insights should include brief understanding of the inclination, and crucial factors that influence their voting pattern
2	Section 2: Electoral Analysis	
a	Retrospective Analysis	Categorise booths on basis of winnability (safe/favourable/battleground/difficult) Capture past election results (%vote share party-wise) from 2024 General Elections (GE), last Assembly Election (AE)
	Source: State Election Commission	
b	Booth-wise Analysis	Use Form 20 data to enter village wise votes and share details of each party.
	Source: State Election Commission	
c	Panchayat level Analysis of Current Pradhan/Mukhiya	Assessment of why current Pradhan/Mukhiya won/lost last Panchayat elections along with major leaders names and their impact on votes
3	Section 3: Leader Assessment	
a	Partywise Leader Analysis	1. Capture distribution of Panchayat office bearers according to political party allegiance 2. Capturing details of present Pradhan and Up Pradhan. The Profile of the leader should include his/her current designation as well as the previous political/social experience. 3. Capturing details (name,age,caste,contact no.,profile) of Panchayat members, PS members and ZP members along with other organisational leaders (Anchal presidents) and any other key leader.
4	Section 4: Political Actionables	
a	Interventions	Analyse the Government and Party interventions/ actionables required for vote conversion Party Interventions: Actionables in terms of following can be mentioned 1.Strengthening Party structure 2. Resolving factions Government Interventions : Actionables in terms of following can be mentioned 1.Developmental Issues 2.Disciplinary Action 3.Policy related
b	Factions (Target: Minimum 3 per Panchayat)	The leader group faction should be mentioned with proper reasoning, encompassing the factors like 1. Cause of faction 2. Leaders/voter groups/Party units supporting the faction 3. No. of votes and areas the faction can impact in the Panchayat 4. Action to resolve the faction 5. Past or recent activity by the faction group

c	<p align="center">Inactive Leaders (Target: Minimum 3 per Panchayat)</p>	<p>1. Leader Name along with his contact number should be mentioned. 2. The Profile of the leader should include his/her current designation as well as the previous political/social experience. 3. His reasoning for inactiveness should be briefly explained and insights like his current status and close association with political leaders can be captured.</p>
d	<p align="center">Neutral Influencers (Target: Minimum 5 per Panchayat)</p>	<p>Analysis of details of key Panchayat level neutral influencers (Name,Contact No.,Profession,Caste,Inclination,Profile of his ability to influence votes) Eg: Famous businessman, Contractors, Lawyers, Doctors, Ration dealers,etc.)</p>
<p>Timeline: Panchayat report to be completed in one week</p>		
<p>Major focus areas: 1.Caste Analysis 2.Panchayat level analysis of win/loss 3.Partywise Leader Analysis 4.Government and Party Interventions need to be specific and point-to-point (Eg: Railway over bridge at XYZ village, ABC GP needs to be constructed)</p>		

